



2026 Key Calendar Dates

AWARENESS MONTH

Dry January | Veganuary | National Slow-Cooking Month | National Walk Your Dog Month | National Mentoring Month

Long-lead: 6 months

Mid Lead: 6/8 Weeks

Short Lead: 1 Week

Jan

GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
Mid Lead Valentines Day	1-Jan-26	New Year's Day Bloody Mary Day		
	2-Jan-26	Science Fiction Day Pet Travel and Safety Day National Personal Trainer Awareness Day National Cream Puff Day National Buffet Day		
	3-Jan-26	Festival of Sleep Day National Chocolate-covered Cherry Day National Drinking Straw Day		
	4-Jan-26	World Braille Day National Trivia Day National Spaghetti Day		
	5-Jan-26	National Thank God's It's Monday Day National Screenwriters Day National Whipped Cream Day Twelfth Night National Keto Day National Bird Day	Start of The Big Schools Birdwatch	
	6-Jan-26	National Bean Day National Shortbread Day National Cuddle Day National Technology Day		
	7-Jan-26	National Bobblehead Day National I'm Not Going To Take It Anymore Day National Tempura Day		
	8-Jan-26	National Winter Skin Relief Day National Bubble Bath day National Argyle Day National English Toffee day		
	9-Jan-26	National Apricot Day National Static Electricity Day National Law Enforcement Appreciation Day International Quitters Day		
	10-Jan-26	National Oysters Rockefeller Day National Cut Your Energy Costs Day National Vision Board Day National Bittersweet Chocolate Day Peculiar People Day		

GET READY FOR	DATE	AWARENESS DAY		AWARENESS WEEK	CLIENTS / NOTES
	11-Jan-26	National Milk Day Paget's Awareness Day	National Arkansas Day		
Short Lead Blue Monday	12-Jan-26	Kiss a Ginger Day National Marzipan day	National Curried Chicken Day National Pharmacist Day		
	13-Jan-26	National Rubber Duck Day National Peach Melba Day	Stephen Foster Memorial Day National Sticker Day		
	14-Jan-26	Dress Up Your Pet day National Hot Pastrami Sandwich Day	STIQ Day		
	15-Jan-26	National Hat Day National Bagel Day	National Strawberry Ice Cream Day		
	16-Jan-26	National Nothing Day	National Religious Freedom day		
	17-Jan-26	Ditch New Year's Resolution Day	National Use Your Gift Card Day		
	18-Jan-26	National Winnie the Pooh Day National Thesaurus Day World Religion Day	National Michigan Day National Peking Duck Day		
	19-Jan-26	National Popcorn Day Blue Monday Brew Monday	World Quark Day International Martin Luther King Jr Day	Cervical Cancer Prevention Week	
	20-Jan-26	Cheese Lovers Day National Disc Jockey Day	Penguin Awareness Day International Heroes Day (this is only for Cape Verde & Guinea-Bissau)		
	21-Jan-26	Squirrel Appreciation Day National Granola Bar Day	Hugging Day		
	22-Jan-26	Celebration of Life Day National Sanctity of Human Life Day	National Blonde Brownie Day		
	23-Jan-26	National Pie Day National Handwriting Day	National Reading Day		
	24-Jan-26	Belly Laugh Day National Peanut Butter Day	National Compliment Day		
	25-Jan-26	Burns Night Opposite Day	St Dwynwen's Day World Leprosy Day		

GET READY FOR	DATE	AWARENESS DAY		AWARENESS WEEK	CLIENTS / NOTES
	26-Jan-26	National Green Juice Day National Spouses Day National Bubble Wrap Day	National Peanut Brittle Day Community Manager Appreciation Day		
	27-Jan-26	Holocaust Memorial Day National Chocolate Cake Day	National Plan for Vacation day		
	28-Jan-26	National Kazoo Day Data Privacy Day	National Blueberry Pancakes Day Library Shelfie Day		
	29-Jan-26	National Puzzle Day	National Corn Chip Day		
	30-Jan-26	National Croissant Day National Big Wig day	National Draw a Dinosaur Day National Have Fun at Work Day		
Short Lead Send a card to a friend day	31-Jan-26	National Backwards Day National Hot chocolate day	Inspire Your Heart with Art Day	Cervical Cancer Prevention Week	

NOTES



2026 Key Calendar Dates



AWARENESS MONTH

Black History Month (US) | Raynaud's Awareness Month | Boost Your Self Esteem Month | Heart Month in the USA | National Children's Dental Health Month | Spay/Neuter Awareness Month

Long-lead: 6 months

Mid Lead: 6/8 Weeks

Short Lead: 1 Week

GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
	1-Feb-26	Dignity Action Day British Yorkshire Pudding Day	National Freedom Day(US)	
	2-Feb-26	World Wetlands Day Lung Leavin' Day National Tater Tot Day National Yorkshire Pudding Day (UK)	Groundhog Day National Heavenly Hash Day National Sickie Day	Tinnitus Awareness Week
	3-Feb-26	National Carrot Cake Day National Missing Persons Day	National The Day Music Died Day National Women Physicians Day	
	4-Feb-26	World Cancer Day National Create a Vacuum Day World Read Aloud Day	National Homemade Soup Day National Thank A Mailman Day	
	5-Feb-26	World Nutella Day National weatherperson day	National shower with a friend day	Start of The Big Schools Birdwatch
	6-Feb-26	Time to Talk Day Bubblegum Day United Nations: International Day of Zero to Female Genital Mutilation	Wear Red Day NSPCC Number Day	
Short Lead Valentines Day	7-Feb-26	Send a Card to a Friend Day National Periodic Table Day International Pisco Sour Day	National Fettuccine Alfredo Day Ice Cream for Breakfast Day	
Mid Lead Easter	8-Feb-26	National Iowa Day		
	9-Feb-26	National Cut the Cord Day National Pizza Day (UK) International Epilepsy Day	National Bagel and Lox Day International Toothache Day National Clean Out Your Computer Day	Children's Mental Health Wee National Apprenticeship Week Sexual Abuse and Sexual Violence Awareness Week

GET READY FOR	DATE	AWARENESS DAY		AWARENESS WEEK	CLIENTS / NOTES
	10-Feb-26	National Cream Cheese Brownie Day National Umbrella Day	National Home Warranty Day International Safer Internet Day		
	11-Feb-26	National Don't Cry Over Spilled Milk Day National Make a Friend Day National Shut-In Visitation Day World Day of the Sick	National Inventors' Day National Peppermint Patty Day National White Shirt Day International Day of Women and Girls in Science		
	12-Feb-26	National Plum Pudding Day National Giving Hearts Day	National Freedom to Marry in the USA Day		
	13-Feb-26	Galentine's Day National Break Up With Your Carrier Day National Tortellini Day No One Eats Alone Day	Get a Different Name Day National Cheddar Day Welsh Language Music Day		
	14-Feb-26	Valentines Day National Ferris Wheel Day National Cream-Filled Chocolates Day	National Organ Donor Day International Book Giving Day Global Movie Day		
	15-Feb-26	Singles Awareness Day National Wisconsin Day	National Gumdrops Day Susan B Anthony Day		
	16-Feb-26	National Almond Day	National Innovation Day		
	17-Feb-26	National Random Acts of Kindness Day Chinese New Year	National Cabbage Day Pancake Day/ Shrove Tuesday		
	18-Feb-26	Drink Wine Day National Crab Stuffed Flounder Day	National Battery Day Ash Wednesday	Start of Lent	
	19-Feb-26	National Chocolate Mint Day National Vet Girls RISE Day	National Lash Day		
	20-Feb-26	National Cherry Pie Day National Muffin Day National Caregivers Day	National Love Your Pet Day Care Day (UK) Tartar Sauce Day		
	21-Feb-26	National Grain-Free Day	National Sticky Bun Day	Real Bread Week	
	22-Feb-26	Margarita Day National Cook a Sweet Potato Day World Thinking Day	National California Day World Encephalitis Day		
	23-Feb-26	National Banana Bread Day National Tile Day	National Dog Biscuit Day		

GET READY FOR	DATE	AWARENESS DAY		AWARENESS WEEK	CLIENTS / NOTES
	24-Feb-26	National Tortilla Chip Day	World Spay Day		
	25-Feb-26	National Chocolate Covered Nut Day	National Clam Chowder Day		
	26-Feb-26	World Pistachio Day National Toast Day	National Tell a Fairy Tale Day	Eating Disorder Awareness Week	
	27-Feb-26	Anosmia Awareness Day National Retro Day National Polar Bear Day	National Kahlua Day National Strawberry Day Skip the Straw Day		
	28-Feb-26	National Chocolate Souffle Day National Public Sleeping Day Rare Disease Day	National Floral Design Day National Essay Day National Tooth Fairy Day		

NOTES



2026 Key Calendar Dates

Mar

AWARENESS MONTH

Ovarian Cancer Awareness Month | Deep Vein Thrombosis Awareness Month | Endometriosis Awareness Month | National Irish American Heritage Month (US) | National Nutrition Month
National Athletic Training Month | Brain Tumour Awareness Month | National Colorectal Cancer Awareness Month | Brain Injury Awareness Month (USA) | Developmental Disabilities
Awareness Month | National Save Your Vision Month (US) | Dechox | National Bed Month

Long-lead: 6 months

Mid Lead: 6/8 Weeks

Short Lead: 1 Week

GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
	1-Mar-26	St David's Day National Peanut Butter Lovers Day	Self Injury/Harm Awareness Day SIAD	British Pie Week National Careers Week
	2-Mar-26	Read Across American Day/Dr Seuss Day National Old Stuff Day National SEL Day	World Teen Mental Wellness Day National Banana Cream Pie Day	
	3-Mar-26	National Mulled Wine Day World Hearing Day National Cold Cuts Day National Mulled Wine Day	If Pets Had Thumbs day National Anthem Day National I Want You to be Happy Day Soup It Forward Day	
	4-Mar-26	International HPV Awareness Day (IHAD) National Hug a G.I. Day National Pound Cake Day	National Grammar Day Marching Music Day National Sons Day	No More Week
	5-Mar-26	St Piran's Day Start of Crufts National Cheese Doodle Day National Hospitalist Day	World Book Day National Absinthe Day National Multiple Personality Day	
	6-Mar-26	National Frozen Food Day National Oreo Day National Day of Unplugging National Employee Appreciation Day	National White Chocolate Cheesecake Day Dentist's Day in the USA National Dress in Blue Day National Speech and Debate Education Day	World Glaucoma Week British Science Week
	7-Mar-26	National Cereal Day National Be Heard Day	National Flapjack Day National Crown of Roast Pork Day	
	8-Mar-26	International Women's Day National Peanut Cluster Day Finisher's Medal Day	National Oregon Day National Proofreading Day	
	9-Mar-26	National Barbie Day National Get Over it Day Biggie's Death Anniversary	National Crabmeat Day National Meatball Day National Napping Day (USA)	

GET READY FOR	DATE	AWARENESS DAY		AWARENESS WEEK	CLIENTS / NOTES
	10-Mar-26	National Blueberry Popover Day National Pack Your Lunch Day	National Mario Day National Women and Girls HIV/AIDS Awareness Day		
	11-Mar-26	National Oatmeal Nut Waffles Day National No Smoking Day (UK) Funeral Director and Mortician Recognition Day	Young Carers Action Day National Worship of Tools Day National Registered Dietitian Nutritionist Day		
	12-Mar-26	World Kidney Day International School Meals Day University Mental Health Day	Girl Scout Birthday in the USA National Plant a Flower Day		
	13-Mar-26	National Good Samaritan Day National Earmuff Day National K9 Veterans Day	National Coconut Torte Day National Jewel Day World Sleep Day		
	14-Mar-26	National Children's Craft Day National Pi Day National Write Down Your Story Day	National Learn About Butterflies Day National Potato Chip Day		
	15-Mar-26	National Kansas Day National Shoe the World Day Mother's Day (UK)	National Pears Helene Day Oscars National Everything You Think is Wrong Day		
	16-Mar-26	Disabled Access Day Everything You Do Is Right Day National Panda Day	National Artichoke Hearts Day National Freedom of Information Day	Sign Language Week Nutrition and Hydration Week Big Walk and Wheel	
	17-Mar-26	St. Patricks Day World Social Work Day	National Corned Beef and Cabbage Day	Start of Sport Relief (dates for 2026 tbc) Neurodiversity Celebration Week	
	18-Mar-26	Global Recycling Day National Awkward Moments Day National Lacy Oatmeal Cookie Day National Supreme Sacrifice Day	Brake Zebra's Beep Beep Day National Biodiesel Day National Sloppy Joe Day	Start of Lent	
	19-Mar-26	National Poultry Day National Chocolate Caramel Day National Farm Rescuer Day	National Certified Nurses Day National Let's Laugh Day		
	20-Mar-26	World Oral Health Day National Native AIDs Awareness Day World Flour Day First Day of Spring Start of Eid al-Fitr	National Ravioli Day International Day of Happiness National Proposal Day Comic Relief	National Complementary Therapy Week	

GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
	21-Mar-26	World Down Syndrome Day World Poetry Day National French Bread Day National Corn Dog Day	International Day of Forests National Single Parent Day National Fragrance Day	Real Bread Week
	22-Mar-26	World Water Day National Goof Off Day	National Bavarian Crepes Day	
	23-Mar-26	National Chip & Dip Day World Meteorological Day	National Puppy Day	
	24-Mar-26	World TB Day National Cheesesteak Day	National Chocolate Covered Raisin Day	
	25-Mar-26	National Tolkien Reading Day		
	26-Mar-26	Purple Day National Spinach Day	National Nougat Day	Eating Disorder Awareness Week
Short Lead Easter	27-Mar-26	World Theatre Day National Spanish Paella Day	National Scribble Day	
	28-Mar-26	National Weed Appreciation Day National Skipping Day	Wear A Hat Day	
	29-Mar-26	National Lemon Chiffon Cake Day National Vietnam War Veterans Day	National Mom and Pop Business Owners Day Clocks go for forward	
	30-Mar-26	World Bipolar Day National Doctors Day National Pencil Day National Virtual Vacation Day	National Take a Walk in the Park Day National I Am in Control Day National Turkey Neck Soup Day	
	31-Mar-26	National Bunsen Burner Day National Crayon Day National Tater Day	National Clams on the Half Shell Day National Prom Day	

NOTES



2026 Key Calendar Dates

Apr

AWARENESS MONTH

Bowel Cancer Awareness Month | IBS Awareness Month | Stress Awareness Month | Jazz Appreciation Month | International Caesarean Awareness Month | Parkinson's Awareness Month
National Pet Month (UK) | Move More Month | National Foot Awareness Month

Long-lead: 6 months

Mid Lead: 6/8 Weeks

Short Lead: 1 Week

GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
	1-Apr-26	April Fools Day National Sourdough Bread Day	National One Cent Day	
	2-Apr-26	International Children's Book Day National Peanut Butter and Jelly Day	World Autism Awareness Day National Burrito Day	
	3-Apr-26	National Chocolate Mousse Day National Find a Rainbow Day World Party Day Good Friday	National Film Score Day National Tweed Day Walk To Work Day	
	4-Apr-26	National Chicken Cordon Bleu Day Jeep 4x4 Day National Vitamin C Day International Pillow Fight Day National Love Our Children Day	National Hug a Newsperson Day National School Librarian Day National Walk Around Things Day National Handmade Day	
	5-Apr-26	National Deep Dish Pizza Day National Go For Broke Day National Raisin and Spice Bar Day Easter Sunday	National Flash Drive Day National Nebraska Day National Read a Road Map Day	
	6-Apr-26	Fresh Tomato Day New Beer's Eve National Student-Athlete Day National Teflon Day	National Caramel Popcorn Day National Sorry Charlie Day National Tartan Day	
	7-Apr-26	World Health Day National Coffee Cake Day National No Housework Day	National Beer Day National Girl Me Too Day SAAM Day of Action	
	8-Apr-26	National All is Ours Day National Zoo Lovers Day	National Empanada Day	

GET READY FOR	DATE	AWARENESS DAY		AWARENESS WEEK	CLIENTS / NOTES
	9-Apr-26	National Cherish an Antique Day National Name Yourself Day National Winston Churchill Day National Former Prisoner of War Recognition Day	National Chinese Almond Cookie Day National Unicorn Day National Alcohol Screening Day		
	10-Apr-26	World Homeopathy Awareness Day Encourage a Young Writer Day National Siblings Day	National Cinnamon Crescent Day National Farm Animals Day		
	11-Apr-26	World Parkinson's Day National Cheese Fondue Day National Pet Day	National Barber Shop Quartet Day National Eight Track Tape Day National Submarine Day		
	12-Apr-26	National Grilled Cheese Sandwich Day	National Big Wind Day		
	13-Apr-26	National Make Lunch Count Day National Scrabble Day FND Awareness Day	National Peach Cobbler Day National Thomas Jefferson Day National Sarcoidosis Day		
	14-Apr-26	Vaisakhi National Ex-Spouse Day National Pan American Day National Reach as High as You Can Day	National Dolphin Day National Gardening Day National Pecan Day Look up at the Sky Day		
	15-Apr-26	International Microvolunteering Day National Glazed Spiral Ham Day National Take a Wild Guess Day	National Banana Day National Rubber Eraser Day National Titanic Remembrance Day		
	16-Apr-26	World Voice Day National Eggs Benedict Day National Orchid Day National High Five Day	National Bean Counter Day National Healthcare Decisions Day National Wear Your Pyjamas to Work Day		
	17-Apr-26	World Haemophilia Day International Bat Appreciation Day National Ellis Island Family History Day National Clean Out Your Medicine Cabinet Day	National Crawfish Day National Cheeseball Day National Haiku Poetry Day		
	18-Apr-26	National Animal Crackers Day National Lineman Appreciation Day	National Columnists' Day		
	19-Apr-26	National Amaretto Day National Hanging Out Day	National Garlic Day		
	20-Apr-26	National Cheddar Fries Day National Look Alike Day	National Lima Bean Respect Day National Pineapple Upside Down Cake Day	MS Awareness Week National Stop Snoring Week	

GET READY FOR	DATE	AWARENESS DAY		AWARENESS WEEK	CLIENTS / NOTES
	21-Apr-26	National Tea Day National Kindergarten Day	National Chocolate Covered Cashews Day National Yellow Bat Day		
	22-Apr-26	Earth Day National Jelly Bean Day	Start of World Pi Week	Allergy Awareness Week	
	23-Apr-26	St George's Day National Cherry Cheesecake Day National Take a Chance Day English Language Day National Asparagus Day	National Picnic Day National Lost Dogs Awareness Day National Talk Like Shakespeare Day World Book Night Take Our Daughters and Sons to Work Day		
	24-Apr-26	National Arbor Day in the USA	National Pigs in a Blanket Day	World Immunisation Week	
	25-Apr-26	National First Lady's Day World Penguin Day National Telephone Day Parental Alienation Awareness Day National Sense of Smell Day	World Malaria Day DNA Day in the USA National Zucchini Bread Day DNA Day (UK) Astronomy Day (and again in Sept)		
	26-Apr-26	National Audubon Day National Help a Horse Day National Pretzel Day National South Dakota Day World IP Day	National Dissertation Day National Kids and Pets Day National Richter Scale Day Drive It Day		
	27-Apr-26	National Babe Ruth Day National Prime Rib Day	National Devil Dog Day National Tell a Story Day		
	28-Apr-26	World Day for Safety and Health at Work National Bravehearts Day National Superhero Day	National Blueberry Pie Day National Great Poetry Reading Day International Worker's Memorial Day	National Gardening Week	
	29-Apr-26	National Shrimp Scampi Day Stop Food Waste Day End of World Pi Week	International Dance Day Healthy Kids Day		
	30-Apr-26	International Jazz Day National Bubble Tea Day National Honesty Day National Raisin Day National Hairstylist Appreciation Day	National Adopt a Shelter Pet Day National Bugs Bunny Day National Oatmeal Cookie Day National Military Brats Day		

NOTES



2026 Key Calendar Dates

May

AWARENESS MONTH

Make May Purple/ Action on Stroke Month | Big Asthma Bake Sale | May Measurement Month | National Walking Month | National Share a Story Month | Local and Community History Month | Skin Cancer Awareness Month | National Teen Self Esteem Month | National Clean Air Month | Zombie Awareness Month | National Salad Month | National Asparagus Month | National Barbecue Month | National Salsa Month | Lupus Awareness Month

Long-lead: 6 months

Mid Lead: 6/8 Weeks

Short Lead: 1 Week

GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
	1-May-26	Lei Day in Hawaii National Mother Goose Day Law Day Loyalty Day in the USA	National Loyalty Day National Chocolate Parfait Day Silver Star Service Banner Day Law Day in the USA	
	2-May-26	World Ankylosing Spondylitis Day World Tuna Day	National Truffle Day Free Comic Book Day in the USA	
	3-May-26	National SAN Architect Day National Garden Meditation Day National Paranormal Day National Textiles Day National Montana Day National Lemonade Day	National Lumpy Rug Day National Specially-Able Pets Day National Chocolate Custard Day National Two Different Coloured Shoes Day International Dawn Chorus Day National Garden Meditation Day	
	4-May-26	Firefighter's Memorial Day May Day Early May Bank Holiday	Star Wars Day Met Gala National Day of Reason	Deaf Awareness Week International Coaching Week (tbc)
	5-May-26	National Teachers Day in the USA National Cartoonists Day National Totally Chipotle Day Cinco de Mayo	National Astronaut Day National Silence the Shame Day National Hoagie Day World Asthma Day	Children's Book Week Red Cross Week
	6-May-26	National Nurses Day National Crepe Suzette Day	National Beverage Day	Dying Matters Week
	7-May-26	National Roast Leg of Lamb Day National Paste-Up Day National Roast Leg of Lamb Day	National Packaging Design Day National Barrier Awareness Day World Maternal Mental Health Day	Coeliac Awareness Week
	8-May-26	National Coconut Cream Pie Day National Student Nurse Day National Amyloidosis Day	National Have A Coke Day World Ovarian Cancer Day World Red Cross Day	

GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
	9-May-26	National Lost Sock Day World Fair Trade Day National Mills Weekend (and the 10th)	Europe Day Bird Day	
	10-May-26	National Shrimp Day National Clean Up Your Room Day	World Lupus Day National Children's Day (UK)	
	11-May-26	National Technology Day National Foam Rolling Day World Ego Awareness Day	National Eat What You Want Day National Twilight Zone Day	Sun Awareness Week ME Awareness Week
	12-May-26	ME Awareness Day National Limerick Day	International Nurses Day World Fibromyalgia Awareness Day	
	13-May-26	National Crouton Day National Apple Pie Day Receptionist Day	National Frog Jumping Day National Fruit Cocktail Day	
	14-May-26	National Decency Day National Underground America Day	National Dance Like a Chicken Day National Buttermilk Biscuit Day	
	15-May-26	Chocolate Chip Day National Nylon Stocking Day	Peace Officers Memorial Day	
	16-May-26	World Whisky Day National Mimosa Day National Sea Monkey Day National Coquilles Saint Jacques Spinal Cord Injury Awareness Day National Do Something Good for Your Neighbour Day	National Love a Tree Day National Piercing Day National Biographer's Day DayInternational Whisk(e)y Day Hats for Hedway	National Doughnut Week
	17-May-26	World Hypertension Day National Cherry Cobbler Day National Walnut Day	National Pack Rat Day National Graduation Tassel Day National Idaho Day	
	18-May-26	World AIDS Vaccine Day National Visit Your Relatives Day National Cheese Soufflé Day	International Museums Day National No Dirty Dishes Day	Action for Brain Injury Awareness Week Dementia Action Learning at Work Week Walk to School Week
	19-May-26	National May Ray Day	National Devil's Food Cake Day	National Epilepsy Week
	20-May-26	National Be a Millionaire Day National Rescue Dog Day	National Pick Strawberries Day National Quiche Lorraine Day	

GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
	21-May-26	World Meditation Day National Memo Day National Waitstaff Day	National Strawberries and Cream Day National American Red Cross Founder's Day World Day for Cultural Diversity for Dialogue and Development	
	22-May-26	World Goth Day World Paloma Day National Solitaire Day National Vanilla Pudding Day	National Craft Distillery Day National Maritime Day (USA) National Buy a Musical Instrument Day	
	23-May-26	World Turtle Day National Lucky Penny Day	National Taffy Day Northumberland Day	
	24-May-26	National Yucatan Shrimp Day National Scavenger Hunt Day National Aviation Maintenance Technician Day	Brother's Day National Escargot Day	
	25-May-26	Missing Children's Day National Tap Dance Day Towel Day	National Wine Day National Brown-Bag It Day	Garden Wildlife Week National BBQ Week
	26-May-26	National Blueberry Cheesecake Day National Senior Health & Fitness Day	National Paper Airplane Day	Start of Eid al-Adha
	27-May-26	National Cellophane Tape Day World Marketing Day	National Grape Popsicle Day	
	28-May-26	National Beef Burger Day National Hamburger Day	National Brisket Day	
	29-May-26	National Biscuit Day National Coq Au Vin Day World Digestive Health Day International Day of United Nations Peacekeepers	National Paperclip Day European Neighbours Day Oak Apple Day	
	30-May-26	National Creativity Day National Hole In My Bucket Day Loomis Day	National Water a Flower Day National Mint Julep Day World Multiple Sclerosis Day	End of Eid al-Adha
	31-May-26	World No Tobacco Day		

NOTES



2026 Key Calendar Dates

AWARENESS MONTH

National Fresh Fruits & Vegetables Month | National Turkey Lovers' Month | SANDS (Stillbirth and neonatal death charity) Awareness Month | National Candy Month | Pride Month

Long-lead: 6 months

Mid Lead: 6/8 Weeks

Short Lead: 1 Week



GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
	1-Jun-26	World Milk Day World Reef Awareness Day Go Barefoot Day National Say Something Nice Day National Hazelnut Cake Day World Hypoparathyroidism Awareness Day	Global Day of Parents National Olive Day National National Nail Polish Day National Penpal Day SPANAs World Tea Party	Anaphylaxis Awareness Week Child Safety Week World Heart Rhythm Week
	2-Jun-26	National Rotisserie Chicken Day National Bubba Day	National Rocky Road Day	National Growing for Wellbeing Week
	3-Jun-26	National Running Day National Repeat Day	National Egg Day National Chocolate Macaroons Day	
	4-Jun-26	National Moonshine Day National Cognac Day International Day of Innocent Children Victims of Aggression	National Hug Your Cat Day National Old Maids Day	
	5-Jun-26	World Environment Day National Veggie Burger Day National Fish and Chips Day	National Gingerbread Day National Doughnut Day	
	6-Jun-26	Yo-Yo Day National Eyewear Day National Gardening Exercise Day National Applesauce Cake Day	D-Day National Higher Education Day National Drive-in Movie Day Butterfly Education and Awareness Day	
	7-Jun-26	Cancer Survivors Day National Chocolate Ice Cream Day	Tourette's Awareness Day The Big Lunch	
	8-Jun-26	Best Friends Day National Name Your Poison Day	World Oceans Day National Upsy Daisy Day	Men's Health Week
	9-Jun-26	TM (Transverse Myelitis) Awareness Day National Donald Duck Day National Earl Day	UK Clothing Poverty Awareness Day National Strawberry Rhubarb Pie Day	Bike Week Diabetes Awareness Week

GET READY FOR	DATE	AWARENESS DAY		AWARENESS WEEK	CLIENTS / NOTES
	10-Jun-26	Brake's Kids Walk (date tbc) National Ballpoint Pen Day National Black Cow Day	National Egg Roll Day National Iced Tea Day National Herbs and Spices Day		
	11-Jun-26	National Making Life Beautiful Day National German Chocolate Cake Day	National Corn on the Cob Day		
	12-Jun-26	National Red Rose Day National Peanut Butter Cookie Day Cupcake Day (Alzheimer's Society)	National Jerky Day National Loving Day		
	13-Jun-26	Random Acts of Light Day National Sewing Machine Day	National Weed Your Garden Day National Rosé Day		
	14-Jun-26	World Blood Donor Day National Strawberry Shortcake Day National Flag Day (USA) National New Mexico Day	International Bath Day National Pop Goes the Weasel Day National Bourbon Day Cavernoma Awareness Day		
	15-Jun-26	World Elder Abuse Awareness Day National Smile Power Day National Bug Busting Day International Working Animal Day"	National Beer Day (UK) Nature Photography Day	Refugee Week Cervical Screening Awareness Week Learning Disability Week"	
	16-Jun-26	National Fudge Day	Fresh Veggies Day	Rare Chromosome Disorder Awareness Week	
	17-Jun-26	Plastic-Free Beauty Day National Eat Your Vegetable Day National Apple Strudel Day	Global Garbage Man Day National Stewart's Root Beer Day World Day to Combat Desertification and Drought		
	18-Jun-26	National Cherry Tart Day International Picnic Day National Splurge Day Sustainable Gastronomy Day	Autistic Pride Day National Go Fishing Day World Panic Day National Clean Air Day (UK)	National Picnic Week	
	19-Jun-26	Martini Day National Watch Day	National Garfield the Cat Day Wallace and Gromit's Wrong Trousers Day		
	20-Jun-26	World Refugee Day National Vanilla Milkshake Day National West Virginia Day	National Surfing Day National Ice Cream Soda Day	English Wine Week	

GET READY FOR	DATE	AWARENESS DAY		AWARENESS WEEK	CLIENTS / NOTES
	21-Jun-26	Global MND Awareness Day World Music Day National Day of the Gong Go Skateboarding Day National Arizona Day National Peaches and Cream Day	World Humanist Day National Peaches 'N' Cream Day National Selfie Day National Daylight Appreciation Day National Aboriginal Day (Canada) Father's Day		
	22-Jun-26	Windrush Day National Chocolate Eclair Day	National Onion Rings Day National HVAC Tech Day		
	23-Jun-26	International Widows Day Public Service Day National Pink Day National Writing Day	International Women in Engineering Day National Hydration Day National Pecan Sandies Day		
	24-Jun-26	National Parchment Day Reserves Day	National Pralines Day		
Long Lead Christmas	25-Jun-26	National Catfish Day Day of the Seafarer	National Strawberry Parfait Day Leon Day (Halfway till Christmas)		
	26-Jun-26	National Parma Violets Day Bring Your Dog to Work Day National Chocolate Pudding Day International Day against Drug Abuse	National Coconut Day National Beautician's Day United Nations International Day in Support of and Illicit Trafficking Victims of Torture		
	27-Jun-26	Sunglasses Day National Onion Day National Ice Cream Cake Day Global Small Business Day	National Bingo Day National HIV Testing Day National PTSD Awareness Day		
	28-Jun-26	National Logistics Day	National Paul Bunyan Day		
	29-Jun-26	National Camera Day National Almond Buttercrunch Day	National Waffle Iron Day Start of Wimbledon		
	30-Jun-26	Social Media Day	National Meteor Watch Day		

NOTES



2026 Key Calendar Dates

AWARENESS MONTH

Group B Strep Support (GBSS) Awareness Month | Sarcoma Awareness Month | National Picnic Month | Plastic Free July | Good Care Month



Long-lead: 6 months

Mid Lead: 6/8 Weeks

Short Lead: 1 Week

GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
	1-Jul-26	Canada Day National Gingersnap Day	National Creative Ice Cream Flavours Day International Reggae Day	
	2-Jul-26	National Anisette Day		
	3-Jul-26	International Plastic Bag Free Day National Fried Clam Day National Chocolate Wafer Day	National Bereaved Parents Day National Eat Your Beans Day	
	4-Jul-26	National Country Music Day National Barbecued Spareribs Day Independence Day in the USA	National Tom Sawyer Day National Caesar Salad Day	
	5-Jul-26	National Apple Turnover Day National Workaholics Day	National Graham Cracker Day National Bikini Day	
	6-Jul-26	National Fried Chicken Day International Kissing Day	National Hand Roll Day	National School Sport Week
	7-Jul-26	Strawberry Sundae Day National Strawberry Sundae Day	National Dive Bar Day National Macaroni Day	
	8-Jul-26	National Chocolate with Almonds Day		
	9-Jul-26	National Sugar Cookie Day		
	10-Jul-26	Don't Step on a Bee Day National Kitten Day National Wyoming Day	National Clerihew Day National Pina Colada Day French Fry Day	
	11-Jul-26	World Population Day National Blueberry Muffin Day National Mojito Day	National Cheer Up the Lonely Day All American Pet Photo Day	
	12-Jul-26	Simplicity Day Paper Bag Day	National Pecan Pie Day End of Wimbledon	

GET READY FOR	DATE	AWARENESS DAY		AWARENESS WEEK	CLIENTS / NOTES
	13-Jul-26				
	14-Jul-26	National Grand Marnier Day National Nude Day	National Tape Measure Day National Mac & Cheese Day		
	15-Jul-26	World Youth Skills Day National Hot Dog Day in the USA National I Love Horses Day National Pet Fire Safety Day National Hot Dog Day	Social Media Giving Day National Give Something Away Day National Tapioca Pudding Day National Gummi Worm Day		
	16-Jul-26	National Corn Fritters Day	National Personal Chef's Day		
	17-Jul-26	World Day of International Justice National Peach Ice Cream Day National Yellow Pig Day	World Emoji Day National Tattoo Day		
	18-Jul-26	National Sour Candy Day	National Caviar Day		
	19-Jul-26	National Daiquiri Day	National Ice Cream Day		
	20-Jul-26	National Lollipop Day	National Moon Day		
	21-Jul-26	National Junk Food Day	National Be Someone Day		
	22-Jul-26	National Hammock Day	National Rat Catcher's Day		
	23-Jul-26	National Vanilla Ice Cream Day			
	24-Jul-26	National Tequila Day National Cousins Day	National Drive-Thru Day 24/7 Samaritans Awareness Day		
	25-Jul-26	National Merry-Go-Round Day National Threading the Needle Day National Wine and Cheese Day	National Hot Fudge Sundae Day National Hire a Veteran Day		
	26-Jul-26	National Aunt and Uncle's Day National All or Nothing Day	National Bagelfest Day		
	27-Jul-26	National Love is Kind Day National Crème Brûlée Day	National Scotch Day National New Jersey Day		
	28-Jul-26	National Milk Chocolate Day National Waterpark Day	Buffalo Soldiers Day		
	29-Jul-26	Lipstick Day National Chicken Wing Day	International Tiger Day National Lasagne Day		

GET READY FOR	DATE	AWARENESS DAY		AWARENESS WEEK	CLIENTS / NOTES
	30-Jul-26	National Cheesecake Day World Day against Trafficking in Persons	World Friendship Day		
	31-Jul-26	Flag Day in Hawaii National Raspberry Cake Day	National Avocado Day National Mutt Day		

NOTES

A large grid of small yellow dots for taking notes, covering the majority of the page below the table.



2026 Key Calendar Dates

Aug

AWARENESS MONTH

National Road Victim Month | Psoriasis Awareness month | National Immunization Awareness Month

Long-lead: 6 months

Mid Lead: 6/8 Weeks

Short Lead: 1 Week

GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
	1-Aug-26	Yorkshire Day National Raspberry Cream Pie Day National Minority Donor Awareness Day	International Mahjong Day National Girlfriends Day Respect for Parents Day	World Breastfeeding Week
	2-Aug-26	National Colouring Book Day	National Ice Cream Sandwich Day	
	3-Aug-26	National Watermelon Day	National Grab Some Nuts Day	
	4-Aug-26	National Night Out in the USA National Chocolate Chip Cookie Day	Coast Guard Day	
	5-Aug-26	National Oyster Day	Playday	
	6-Aug-26	Fresh Breath Day	Cycle to Workday	
	7-Aug-26	Purple Heart Day National Raspberries N' Cream Day	National Lighthouse Day	
	8-Aug-26	World Cat Day National Happiness Happens Day	National CBD Day National Frozen Custard Day	
	9-Aug-26	Book Lovers Day		
	10-Aug-26	National Shapewear Day National Lazy Day	National Connecticut Day National S'mores Day	
	11-Aug-26	National Son's and Daughter's Day National Raspberry Bombe Day	National Presidential Joke Day	
	12-Aug-26	International Youth Day National Middle Child Day	National Vinyl Record Day	
	13-Aug-26	National Prosecco Day	International Left-Handers Awareness Day	

GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
Long Lead Valentines Day	14-Aug-26	National Code Talkers Day		
	15-Aug-26	Relaxation Day National Leathercraft Day		
	16-Aug-26	National Rum Day National Tell a Joke Day	National Airborne Day National Roller Coaster Day	
	17-Aug-26	National Non-profit Day National I LOVE My Feet Day Black Cat Appreciation Day	National Massachusetts Day National Thrift Shop Day	
	18-Aug-26	National Fajita Day National Pinot Noir Day	National Ice Cream Pie Day	
	19-Aug-26	World Humanitarian Day National Aviation Day National Soft Ice Cream Day	World Photo Day International Bow Day National Potato Day	
	20-Aug-26	National Chocolate Pecan Pie Day		
	21-Aug-26	Brazilian Blow Out Day National Senior Citizens Day	National Spumoni Day World Entrepreneurs' Day	
	22-Aug-26	National Take Your Cat to the Vet Day National Be An Angel Day National Tooth Fairy Day	National Surgical Oncologist Day National Bao Day National Pecan Torte Day	
	23-Aug-26	National Sponge Cake Day	National Cuban Sandwich Day	
	24-Aug-26	National Maryland Day National Waffle Day	National Peach Pie Day	
	25-Aug-26	National Banana Split Day National Whiskey Sour Day National Second-hand Wardrobe Day	National Park Service Founders Day National Kiss and Make Up Day	
	26-Aug-26	National Dog Day National Cherry Popsicle Day	National Women's Equality Day	
	27-Aug-26	National Burger Day (UK) National Just Because Day	National Petroleum Day	
	28-Aug-26	National Bow Tie Day National Cherry Turnovers Day	National Power Rangers Day Rainbow Bridge Remembrance Day	
	29-Aug-26	National Lemon Juice Day	National Chop Suey Day	

GET READY FOR	DATE	AWARENESS DAY		AWARENESS WEEK	CLIENTS / NOTES
	30-Aug-26	Toasted Marshmallow Day	International Day of the Disappeared		
	31-Aug-26	National Matchmaker Day National Trail Mix Day	National Diatomaceous Earth Day Summer Bank Holiday		

NOTES

A large grid of light blue dots for taking notes, spanning the width of the page below the header table.



2026 Key Calendar Dates

Sept

AWARENESS MONTH

Sourdough September | CMT Awareness Month (US) | Childhood Cancer Awareness Oddfellows Friendship Month | Urology Awareness Month | World Alzheimer's Month
Organic September | Blood Cancer Awareness Month | Vascular Diseases Awareness Month | Gynecological Cancer Awareness Month | Festival of Learning | Have a Go Month

Long-lead: 6 months

Mid Lead: 6/8 Weeks

Short Lead: 1 Week

GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
	1-Sep-26	National No Rhyme (Nor Reason) Day		
	2-Sep-26	V-J Day in the USA		
	3-Sep-26	Welsh Rarebit Day		
	4-Sep-26	National Doodle Day National Wildlife Day National Macadamia Nut Day	National Fish and Chip Day National Newspaper Carrier Day	Migraine Awareness Week (date tbc)
	5-Sep-26	International Vulture Awareness Day National Cheese Pizza Day International Bacon Day	International Day of Charity National Be Late For Something Day	
	6-Sep-26	Read A Book Day	National Coffee Ice Cream Day	
	7-Sep-26	National Beer Lover's Day National Grandma Moses Day National Salami Day National New Hampshire Day	National Neither Snow Nor Rain Day National Acorn Squash Day National Grateful Patient Day	
	8-Sep-26	International Literacy Day	National Ampersand Day	
	9-Sep-26	National Teddy Bear Day National Wiener Schnitzel Day International Foetal Alcohol Spectrum (FASD) Awareness Day	Care Bears Share Your Care Day Emergency Number Day (UK)	
	10-Sep-26	World Suicide Prevention Day National TV Dinner Day	National Swap Ideas Day	
	11-Sep-26	National Hot Cross Buns Day National Make Your Bed Day	Patriots Day in the USA	
	12-Sep-26	National Video Games Day National Day of Encouragement	National Chocolate Milkshake Day National Report Medicare Fraud Day	

GET READY FOR	DATE	AWARENESS DAY		AWARENESS WEEK	CLIENTS / NOTES
	13-Sep-26	Hug Your Boss Day Roald Dahl Day National Celiac Disease Awareness Day	Tupac Death Anniversary World Sepsis Day National Bald is Beautiful Day	National Eczema Week (date tbc) Sexual Health Week (date tbc)	
	14-Sep-26	National Cream-Filled Donut Day National Sober Day	National Live Creative Day National Virginia Day	National Coding Week	
	15-Sep-26	World Lymphoma Day International Dot Day National Cheese Toast Day National Felt Hat Day National Creme de Menthe Day National Neonatal Nurses Day Greenpeace Day	Pension Awareness Day International Day of Democracy National Linguine Day National Double Cheeseburger Day National Tackle Kids Cancer Day National Online Learning Day		
	16-Sep-26	National Play-Doh Day National Guacamole Day National Working Parents Day International Day for the Preservation of the Ozone Layer	National Cinnamon Raisin Bread Day National Step Family Day Mayflower Day		
	17-Sep-26	Constitution Day National Apple Dumpling Day	National Professional House Cleaners Day		
	18-Sep-26	Raspberry 'Cavernoma Awareness' Day	National HIV/AIDS and Aging Awareness Day		
	19-Sep-26	International Talk Like a Pirate Day Astronomy Day	National Dance Day in the USA		
	20-Sep-26	National Fried Rice Day National Punch Day	National Pepperoni Pizza Day National String Cheese Day		
	21-Sep-26	International Day of Peace National Chai Day National New York Day	World Alzheimer's Day National Pecan Cookie Day World Gratitude Day	National Eye Health Week	
	22-Sep-26	World Car Free Day Dear Diary Day Elephant Appreciation Day Hobbit Day National Legwear Day	American Business Women's Day National Centenarian's Day National Girls' Night National Ice Cream Cone Day National White Chocolate Day	Recycling Week (WRAP) UK	
	23-Sep-26	Start of Seed Gathering Season National Checkers/Dogs in Politics Day National Snack Stick Day	Celebrate Bisexuality Day National Great American Pot Pie Day National Teal Talk Day		
	24-Sep-26	National Punctuation Day	Schwenkfelder Thanksgiving		

GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
	25-Sep-26	National Daughter's Day National Comic Book Day National Tune-Up Day International Ataxia Awareness Day (IAAD)	National One-Hit Wonder Day National Lobster Day National Teaching Assistants Day	
	26-Sep-26	World Contraception Day Mesothelioma Awareness Day National Dumpling Day	European Day of Languages National Cherries Jubilee Day	
	27-Sep-26	World Tourism Day National Crush a Can Day National Scarf Day	National Chocolate Milk Day National Corned Beef Hash Day	
	28-Sep-26	National Drink Beer Day National Good Neighbour Day	World Rabies Day Ask a Stupid Question Day	
	29-Sep-26	National Coffee Day	World Heart Day	
	30-Sep-26	National Sporting Heritage Day National Chewing Gum Day National Hot Mulled Cider Day	National Love People Day National Mud Pack Day World School Milk Day	

NOTES

A large grid of small green dots for taking notes, spanning the width of the page below the 'NOTES' header.



2026 Key Calendar Dates



AWARENESS MONTH

The Big Draw | ADHD Awareness Month | Black History Month | Breast Cancer Awareness Month | Go Sober for October | National Cholesterol Month | Pituitary Awareness Month
International Walk to School Month | International School Library Month | Eye Injury Prevention Month | National Bullying Prevention Month | Unblocktober | Perimenopause Month

Long-lead: 6 months

Mid Lead: 6/8 Weeks

Short Lead: 1 Week

GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
	1-Oct-26	International Coffee Day World Vegetarian Day National Hair Day	International Day of Older Persons National Poetry Day	National Vegetarian Week
	2-Oct-26	National Produce Misting Day National Name Your Car Day World Smile Day	National Custodial Worker's Recognition Day National Fried Scallops Day	
	3-Oct-26	National Techies Day	National Boyfriend Day	
	4-Oct-26	World Animal Day National Cinnamon Bun Day National Golf Lover's Day National Grandparents Day	No Disposable Cup day National Taco Day National Vodka Day	World Space Week
	5-Oct-26	World Teacher's Day National Apple Betty Day	National Get Funky Day World Habitat Day	National Work Life Week
	6-Oct-26	National Coaches Day National Plus Size Appreciation Day National German-American Day	National Orange Wine Day National Mad Hatter Day National Noodle Day	
	7-Oct-26	National LED Light Day National Inner Beauty Day National Chocolate Covered Pretzel Day	National Frappe Day National Trigeminal Neuralgia Awareness Day	
	8-Oct-26	World Sight Day National Pierogi Day World Dyslexia Awareness Day	National Fluffernutter Day American Touch Tag Day	

GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
	9-Oct-26	World Post Day National Pro-Life Cupcake Day World Egg Day	National Leif Erikson Day National Moldy Cheese Day	
	10-Oct-26	World Mental Health Day National Angel Food Cake Day National Handbag Day	Animal Road Accident Awareness Day National Cake Decorating Day International Animal Rights Day	
	11-Oct-26	National Coming Out Day	International Day of the Girl Child	
	12-Oct-26	National Gumbo Day National Farmer's Day King Harold Day National Vermont Day	National Freethought Day World Hospice and Palliative Care Day National Savings Day Columbus Day	
	13-Oct-26	International Skeptics Day National Yorkshire Pudding Day (USA) National No Bra Day	National Train Your Brain Day Navy Birthday National Metastatic Breast Cancer Awareness Day	
	14-Oct-26	National Dessert day National Pet Obesity Awareness Day in the USA	Be Bald and Be Free Day	
	15-Oct-26	Grouch Day Global Wave of Light Conflict Resolution Day Pregnancy and Infant Loss Remembrance Day (PAILRD)	Global Handwashing Day World Values Day International Credit Union	
	16-Oct-26	World Food Day National Dictionary Day Boss Day	National Liqueur Day Department Store Day	
	17-Oct-26	The International Day for the Eradication of Poverty		
	18-Oct-26	Anti Slavery Day National Exascale Day National Chocolate Cupcake Day Wear it Pink	World Menopause Day International Leggings Day National No Beard Day	
	19-Oct-26	National Seafood Bisque Day	National Centre Center Awareness Day	
	20-Oct-26	World Osteoporosis Day (WOD) National Brandied Fruit Day	National Youth Confidence Day	

GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
	21-Oct-26	Reptile Awareness Day National Pumpkin Cheesecake Day	Apple Day	
	22-Oct-26	National Make a Dog's Day National Colour Day	National Nut Day International Stammering Awareness Day (ISAD)	
	23-Oct-26	TV Talk Show Host Day National Mole Day	National Boston Cream Pie Day Global Champagne Day	
Short Lead Halloween	24-Oct-26	National Food Day in the USA	National Bologna Day	
	25-Oct-26	National Greasy Food Day Clocks Go Back	Sourest Day	
	26-Oct-26	National Financial Crime Fighter Day National Day of the Deployed National Pumpkin Day	National Tennessee Day National Mule Day National Mincemeat Day	
	27-Oct-26	National American Beer Day	National Black Cat Day	
	28-Oct-26	National Internal Medicine Day Chocolate Day (USA)	National First Responders Day	
	29-Oct-26	National Oatmeal Day World Stroke Day	National Hermit Day	
	30-Oct-26	National Speak Up For Service Day National Candy Corn Day	National Publicist Day National Nevada Day	
	31-Oct-26	Halloween National Knock-Knock Jokes Day	National Caramel Apple Day National Magic Day	

NOTES



2026 Key Calendar Dates



AWARENESS MONTH

National Scholarship Month | Veg Pledge | National Novel Writing Month | National Mouth Cancer Action Month | Movember | Lung Cancer Awareness Month
Pancreatic Cancer Awareness | COPD Awareness Month | National Career Development Month | National Family Caregivers Month | National Military Family Month

Long-lead: 6 months

Mid Lead: 6/8 Weeks

Short Lead: 1 Week

GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
	1-Nov-26	World Vegan Day National Brush Day National Cinnamon Day	National Authors Day National Vinegar Day	
	2-Nov-26	National Deviled Egg Day	National Ohio Day	
	3-Nov-26	National Sandwich Day	National Housewife's Day	
	4-Nov-26	National Chicken Lady Day Stress Awareness Day	National Candy Day	
	5-Nov-26	Bonfire Night National Love Your Red Hair Day	National Men Make Dinner Day US International Stout Day	
	6-Nov-26	Saxophone Day	National Nacho Day	
	7-Nov-26			
	8-Nov-26	Cappuccino Day World Radiography Day Remembrance Sunday	Cook Something Bold & Pungent Day Diwali	
	9-Nov-26	World Freedom Day		
	10-Nov-26	National Forget-Me-Not Day International Accounting Day	National Vanilla Cupcake Day	
	11-Nov-26	Veterans Day World Origami Day	National Sundae Day	
	12-Nov-26	National French Dip Day National Pizza with the Works Except for Anchovies Day	National Chicken Soup for the Soul Day	
	13-Nov-26	World Kindness Day	National Indian Pudding Day	

GET READY FOR	DATE	AWARENESS DAY		AWARENESS WEEK	CLIENTS / NOTES
	14-Nov-26	Pickle Day	World Diabetes Day		
	15-Nov-26	Clean Out Your Fridge Day			
	16-Nov-26	Button Day	National Fast Food Day	Road Safety Week (UK)	
	17-Nov-26	National Baklava Day National Homemade Bread Day	National Take A Hike Day		
	18-Nov-26	Mickey Mouse's Birthday National Vichyssoise Day	National Princess Day World COPD Awareness Day		
	19-Nov-26	World Toilet Day National Play Monopoly Day National Carbonated Beverage With Caffeine Day	International Men's Day World Pancreatic Day		
Short Lead Black Friday	20-Nov-26	International Children's Day National Absurdity Day	National Peanut Butter Fudge Day International Transgender Day of Remembrance		
	21-Nov-26	World Television Day National Stuffing Day	National Gingerbread Cookie Day National Red Mitten Day		
	22-Nov-26	National Cranberry Relish Day			
Short Lead Cyber Monday	23-Nov-26	National Cashew Day National Espresso Day	National Eat a Cranberry Day		
	24-Nov-26	National Tortilla Chip Day			
	25-Nov-26	White Ribbon Day			
	26-Nov-26	National Cake Day	Thanksgiving		
	27-Nov-26	National Bavarian Cream Pie Day Black Friday	National Craft Jerky Day		
	28-Nov-26	World Compassion Day			
	29-Nov-26			Start of Advent	
	30-Nov-26	St Andrew's Day National Mousse Day Computer Security Day National Mississippi Day	National Mason Jar Day National Meth Awareness Day Stay Home Because You're Well Day Cyber Monday		

NOTES



2026 Key Calendar Dates



AWARENESS MONTH

Start of Decembeard | Start of Safe Toys & Gifts Month

Long-lead: 6 months

Mid Lead: 6/8 Weeks

Short Lead: 1 Week

GET READY FOR	DATE	AWARENESS DAY	AWARENESS WEEK	CLIENTS / NOTES
	1-Dec-26	Eat a red apple Day	World Breastfeeding Week	
	2-Dec-26	Special Education Day International Day for the Abolition of Slavery	National Fritters Day	
	3-Dec-26	"Roof Over Your Head Day	International Day of Persons with Disabilities	
	4-Dec-26	National Cookie Day National Sock Day	National Dice Day	
	5-Dec-26	National Sacher Torte Day International Ninja Day World Soil Day Tree Dressing Day	Bathtub Party Day National Repeal Day International Volunteer Day	
	6-Dec-26	National Pawnbrokers Day National Gazpacho Day	National Microwave Oven Day	
	7-Dec-26	International Civil Aviation Day National Cotton Candy Day	National Pearl Harbor Remembrance Day	
	8-Dec-26	Brownie Day		
	9-Dec-26	International Anti Corruption Day	National Pastry Day	
	10-Dec-26	International Animal Rights Day (IARD) National Lager Day Nobel Prize Day	Dewey Decimal System Day Human Rights Day	
	11-Dec-26	National App Day	National Noodle Ring Day	
	12-Dec-26	International Day of Neutrality National Ambrosia Day Gingerbread House Day	National Workplace Day of Remembrance National Ding-a-Ling Day Poinsettia Day	

GET READY FOR	DATE	AWARENESS DAY		AWARENESS WEEK	CLIENTS / NOTES
	13-Dec-26	National Cocoa Day	National Violin Day		
	14-Dec-26	National Bouillabaisse Day Monkey Day	National Alabama Day Postal Workers Day (UK)		
	15-Dec-26	National Cupcake Day Cat Herders Day	Bill of Rights Day National Wear Your Pearls Day		
	16-Dec-26	Barbie and Barney Backlash Day	National Chocolate-covered Anything Day		
	17-Dec-26	Pan American Aviation Day Wright Brothers Day	National Maple Syrup Day		
Short Lead Christmas Day	18-Dec-26	Arabic Languages Day National Roast Suckling Pig Day National Roast Suckling Pig Day	International Migrants Day National Twin Day Answer The Telephone Like Buddy The Elf Day		
	19-Dec-26	National Hard Candy Day	National Oatmeal Muffin Day		
	20-Dec-26	International Human Solidarity Day	National Sangria Day		
	21-Dec-26	Crossword Puzzle Day National Maine Day	Humbug Day Phileas Fogg Win A Wager Day		
	22-Dec-26	National Date Nut Bread Day			
	23-Dec-26	National Pfeffernusse Day	National Roots Day		
Short Lead New Years Day	24-Dec-26	Christmas Eve	National Eggnog Day		
Mid Lead Valentines Day mid	25-Dec-26	Christmas Day A'Phabet Day or No "L" Day	National Pumpkin Pie Day		
	26-Dec-26	Boxing Day National Thank-you Note Day	National Candy Cane Day National Whiner's Day		
	27-Dec-26	National Fruitcake Day			
	28-Dec-26	National Short Film Day National Card Playing Day	National Chocolate Candy Day		
	29-Dec-26	National Pepper Pot Day	Tick Tock Day		
	30-Dec-26	National Bicarbonate of Soda Day	Falling Needles Family Fest Day		
	31-Dec-26	New Year's Eve			

NOTES